

F R O D O A L L A N C V

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Profile

- Experienced manager with a strong history of delivering a diverse range of projects including small and large scale artistic, commercial, and corporate events.
- Confident Team Leader/Manager with experience of dealing with large teams of staff/crew.
- Clear understanding of the operations and technological requirements of large-scale events.
- Extensive contacts across the arts both in the UK and internationally.
- Excellent understanding of strategic arts marketing, budget control, funding, and business development.
- In-depth understanding of Health and Safety including creation of comprehensive risk assessments and licensing applications.
- Skilled at learning new concepts quickly, working well under pressure, managing a complex workload, and communicating ideas clearly and effectively.
- Familiar with all elements of Microsoft Office with excellent IT skills on PC and Mac OS.
- Talented and creative designer experienced with Photoshop and CAD software.
- Innovative and creative mind with a proven skill in developing ideas and creating new concepts.

Career History & Accomplishments.

General Manager - Kelburn Castle & Estate. June 2020-January 2022

- Running the day-to-day operations of a 13th century castle and estate with a visitor centre and multiple event/performance spaces. Managing all event staff and estate crew. Creating and developing ticketed and free events both for the public and invited guests. Working with the marketing team to promote the estate and events. Promoting the estate for corporate events, private hires, filming location, and as a wedding venue

Director of Fire & Light at The Helix 2020 – Falkirk Community Trust. August 2019-January 2020

- Developing the theme and concept for an illuminated walk for 10,000 attendees. Managing and hiring all staff, contractors, performers, and artists involved in delivering the event. Creating tenders for visual artists, sculptors, and performers. Licensing and H&S compliance. Directly managing the build and break team.

General Manager – The Kelburn Garden Party. July 2018-present

- Overseeing the delivery of an annual 4-day music festival with a 6,000 capacity. Managing and hiring all staff and contractors involved in delivering the festival. Contract negotiation and financial management of the company's annual £500k budget. Licensing and H&S compliance.

Director of Operations – Mothership Holdings LTD. February 2016 - August 2017

- Developed and pitched a multimillion-dollar scare attraction project to 20th Century Fox. Created all budgets and five-year financial projections. Compiled all staffing and operations procedures. Developed initial marketing and promotional material. Created and delivered weekly reports for investors and related agents.

Circus, Physical Theatre, Dance & Cabaret Editor – Broadway Baby – 2014-present

- Reviewing shows in the relevant genres at the Edinburgh Festival Fringe and Adelaide Fringe. Reviewing live shows of all genres in Glasgow and Edinburgh year-round. Interviewing creative teams and performers for features and articles. Editing submitted reviews by junior writers for publication.

Producer/Director - "The Cabaret Club" – DF Concerts: T in the Park 2012-2014

- Created and pitched concept to DF Concerts for a dedicated cabaret tent and associated programme of cabaret, comedy, and variety for Scotland's largest music festival. Secured several high-profile headline acts as well as 30 hours of programming across the weekend. Managed logistics and liaised with all

suppliers for a 500-capacity tent in 2011 and a 1500 capacity big top in 2012 & 2013 as well as planning staging/lighting/infrastructure. Managed and liaised with all suppliers including hiring all staff, crew, volunteers, and performers.

Artistic Director - *The Glasgow Cabaret Festival 2009-2012*

- Created the concept and delivered a brand-new festival event in Glasgow. Managed the direct programming and production of 10 unique shows across 10 Glasgow venues in 2009 and 22 unique shows across 9 Glasgow venues in 2011 in the genres of theatre, dance, comedy, music, and children's shows before handing over the programming to focus on the management. Managed all funding applications. Responsible for budgeting and successfully ensured that the festival came in under budget in every year. Created several new temporary venues for the duration of the festival including managing all staffing, Health and Safety considerations, licensing where appropriate, assessing and ordering in any technical requirements and setting up box office facilities. Programmed over 100 individual performers per year including several national and international performers who had never appeared in Glasgow before. This included booking all travel and accommodation and logistics. Implemented the marketing strategy and managed sponsorship. Liaised with Glasgow City Council and all sponsors to ensure delivery of contractual agreements and created relevant reports as required. Project amassed several major pieces of printed press, substantial radio coverage and massive online presence. Multiple sold-out shows with over 5000 festival attendees each year.

Freelance Producer – Various Companies. 2005 - Present

- Produced over 30 Fringe shows in Edinburgh, Adelaide, and Brighton for a wide range of international companies across several genres including Theatre, Circus, Stand-Up Comedy and Dance. Managed promotion and PR of all events. Created and delivered a series of international seminars for artistes on self-producing work. Achievements include several awards including a Fringe First, An Arches Brick Award, Best Scottish Theatre of Dance Company, Innovation Award, Total Theater Award, Best Cabaret Award, and many nominations.

Artistic Director - *Rhymes with Purple 2005-2011*

- Artistic Director of non-profit, award winning Theatre Company Rhymes with Purple (Best Theatre or Dance Company 2009 - Scottish Variety Awards). Responsible for managing the creative output of the company. Directed several productions and wrote or co-wrote every new theatre piece created by the company. Designed all theatre sets and managed builds. Managed marketing and business development including fundraising and budget control. Hired short term staff and performers as required including all advertising for roles, scheduling, and holding interviews/auditions and issuing contracts.

Notes

- Holds a clean, current UK Driving License. Own car
- Emergency First-Aid Training Certified
- Over £250k raised in fundraising over past 5 years.
- Multiple award-winning Producer and Director: John Chataway Innovation Award - *Naked Truth*; FringeReview and Rialto Theatre Outstanding Theatre Award - *Earnest & Wilde*; Adelaide Weekly Cabaret Award - *Earnest & Wilde*; Arches Brick Award - *La Merda*; Fringe First - *La Merda*; Best Scottish Theatre or Dance Company 2009 - *Rhymes with Purple*

References

Available on request